

The Billboard

25 Cents

The World's Foremost Amusement Weekly

JUNE 20, 1942

Vol. 54. No. 25



JOHNNY LONG

And His Orchestra

Currently Second Engagement
at the Terrace Room,
Hotel New Yorker

DECCA RECORDS

CBS Coast to Coast

Directed, General
Amusement Corporation
Jack Phillips, President M.C.

Success Story

WE ARE BEING SUED!

SOME people who like to ride on gravy trains know we went over the top with 1941's smash—"I DON'T WANT TO SET THE WORLD ON FIRE."

SO they're suing us for 90% of Cherio Music Publishers, Inc.

**OUR NEW TUNES ARE CANDIDATES
FOR 1942's TOP HONORS!**

"STRICTLY INSTRUMENTAL"

Recorded by Harry James on Columbia 36579

and "BROTHER BILL"

Recorded by Charlie Spivak on Columbia 36596

BIDS for suits for the remaining 10% interest in Cherio Music Publishers, Inc., will be received at our lawyer's office on or before July 1, 1942.

MAURIE HARTMANN, Pres.



DEANNA BARTLETT, Treas.

CHICAGO: CHICK CASTLE

NEW YORK: IRVING ROMM, Prof. Mgr.

HOLLYWOOD: IRVING MASSEY

CLUBS SLUG FOR SPACE

'People' Back to Full-Size Show; Clicks In Montreal Vande

MONTREAL, June 13.—The condensed nature of the recently canceled show at the People, which had made the possible of entertainment during the last few months, was brought back to full size by the Canadian owner in Montreal, but with the People and Thriller shows out of the way. The new show will start at the People's Theatre during the week ending Thursday (21).

In its expanded form after the People is back, the show will feature a variety of acts, including a number of songs, dance, and a revolving band of artists. From the cast of the previous season, the impression is gained that the show is back to its original form, but with a new twist.

The acting, dance, and variety acts are back to their original form, but with a new twist. The show is back to its original form, but with a new twist.

Shows of Montreal are now back to their original form, but with a new twist. The show is back to its original form, but with a new twist.

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Plenty of Philly Night Spot Activity

PHILADELPHIA, June 13.—Plenty of activity is being reported in the city for a grand opening late this month, promising a regular policy of club-entertainment. The new show will start at the People's Theatre during the week ending Thursday (21).

Shows of Philadelphia are now back to their original form, but with a new twist. The show is back to its original form, but with a new twist.

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PER CENT HIKE KILLED

MILWAUKEE, June 13.—The new show will start at the People's Theatre during the week ending Thursday (21).

AFM Resolution

Details of a resolution, which was adopted at the American Federation of Musicians convention in Dallas this week, to eliminate stand-by fees for touring bands in the case of emergency, were reported to be in the hands of the Department of this office.

Miami, Worried, Starts Campaign For Hometown Biz

MIAMI, June 13.—An announcement from Washington that regulations may be issued controlling the operation of nightclubs selling liquor to soldiers and sailors is said to have disconcerted the Miami night club owners. They are now in a state of panic, and are trying to get the regulations changed.

To offset all this there is a word and bright idea of a "Victory Vaseline" for Miami night club owners. The idea is to have a contest for the best night club in Miami, with a prize of \$10,000.

The program, sponsored by The Miami Daily News, is designed to give night club owners a chance to win a prize of \$10,000.

Extend Wildwood Curfew

WILDWOOD, N. J., June 13.—Nightclub owners here are getting a long-suffering break from the city fathers this year. The curfew has been extended to 3 a.m.

Hot Springs Spot Unshatters

HOPE SPRING, Ark., June 13.—When the Hot Springs spot was unshattered, the city fathers were in a state of panic. The show is back to its original form, but with a new twist.

Two More Floorshow Units Set; Trend Toward Packages Continues

NEW YORK, June 13.—The trend toward floorshow units is continuing to grow, with the addition of two more units to the list.

The new show will start at the People's Theatre during the week ending Thursday (21).

Shows of New York are now back to their original form, but with a new twist. The show is back to its original form, but with a new twist.

New York Sheets Have Cut Down Drastically on Night Club Copy Since U. S. Entrance Into War

NEW YORK, June 13.—Night club coverage in the night New York Times has been cut down to about 10 columns of space per week, in contrast to more than 100 columns before the war.

Space survey is a prelude to the second night club publicity pool which will appear in The Billboard in several weeks.

The days before Pearl Harbor, night club columnists and newspaper editors were permitted a wide latitude of accommodation for club owners and promoters.

Among last considered press books these days are those in The New York Herald-Tribune, with columns conducted by Malcom Johnson and Robert W. Dunn, respectively.

Johnson's column is one of the three night club columns that run every day. The Tribune, which has been cut down to about 10 columns of space per week, in contrast to more than 100 columns before the war.

Dunn, who also reviews films, runs two columns of night club news in the New York Times, which has been cut down to about 10 columns of space per week, in contrast to more than 100 columns before the war.

Daily columns is conducted by Charles Brown on the World-Telegram, with the main focus on night club news.

The Journal-American, since the war, has cut down its daily coverage to columns on Wednesday, Friday and Saturday, limited to a few lines.

With the continued success of these floorshow packages, clubs are beginning to turn to the package business.

The new show will start at the People's Theatre during the week ending Thursday (21).

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and announcements of future night club shows.

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"Ice-Capade" Pic Rendied

HOLLYWOOD, June 13.—How Joe Schick at Republic Studios is ready to sell this week with Ice-Capade of 1942 season. The new show will start at the People's Theatre during the week ending Thursday (21).

Shows of Hollywood are now back to their original form, but with a new twist. The show is back to its original form, but with a new twist.

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WM. McNALLY

81 East 125th Street, New York

SCENERY

See Dues, Flat Six, Delmar, New Orleans, New York, New York.

SCENE SCENIC STUDIO, Columbus, O.

livey and energetic. Audiences roared him in a big way.

Many French comedians, accompanied with his numerous associates, offering impersonations of famous Italian comedians (only Mollie can get away with that in a comic house), the idea of a working girl who does her career. Packed the night.

On arrival, Mrs. and Mr. Mollie, not a housewife persona. Big star seemed when opening day.

Orpheum, Los Angeles

(Continued from Page 16)

Orpheum management has probably set a high goal for the show that will be headlined by the famous sisters. Opening show had a big draw. The Andrews Brothers are booked up by top talent in the Theatre district, the show, Bob King, George Funch and M. L. Lewis and his orchestra. The 1st and 2nd shows are booked.

Show opens with Lewis' new taking over for an all-out, intense by the Andrews, two of a kind, person called with their name-to-be balance. Two more months, and the act will be big.

The Andrews get a welcome into the show with their tag-team dance. On first for a new audience, and a new person out that stage and out into their own track way. Mrs. Lewis, stands in a new position, Lewis, a new person, a new person that brought down the house. The act is big.

The first, marshall, followed with the, a few more months that the new person, Mrs. Lewis, is a new person, and a new person, and a new person.

Lewis' act has been a hit, with Mrs. Lewis, and a new person, and a new person, and a new person, and a new person.

The last, performer, George Funch, a new person, and a new person, and a new person, and a new person, and a new person.

When Lewis announced the Andrews Sisters, the audience welcomed them with a big draw. The Andrews Sisters, a new person, and a new person, and a new person, and a new person, and a new person.

Review of the Unit

"Fog-Star Revue"

(Continued from Page 16)

The unit seems very easy of the first show given in the.

The first show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The second show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The third show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The fourth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The fifth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The sixth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The seventh show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The eighth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The ninth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

The tenth show, a hit and two girls, and a new person, and a new person, and a new person, and a new person, and a new person.

St. Louis Spots To Brave Summer; Biz Stays High

ST. LOUIS, June 13.—The first time in their existence, two of the city's better spots have again open season plans this year. The city's business is high.

Most of the city's better spots have again open season plans this year. The city's business is high.

The city's business is high.

The city's business is high.

The city's business is high.

Palmbea Resorts Set

ST. LOUIS, June 13.—The city's business is high.

FOUR A'S AFTER ICER

(Continued from Page 16)

The city's business is high.

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The city's business is high.

agile

By BILL SACHS

C. THOMAS MACHINER has just under-

stood his fourth very brief visit to New York in the last few days.

The city's business is high.

The city's business is high.

The city's business is high.

Chit Latin Quarters

ST. LOUIS, June 13.—The city's business is high.

Louisville Roadhouse Burns

LOUISVILLE, June 13.—The city's business is high.

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The city's business is high.

Hamid Sets Bands, Acts for A. C. Pier

NEW YORK, June 13.—Hamid's million-dollar Pier will start full-time operation June 27 with some bands and acts for A. C. Pier.

The city's business is high.

Chit Latin Quarters Set To Open July 3

CINCINNATI, June 13.—A local addition to the Latin Quarters will be opened July 3 by Chit Latin Quarters.

The city's business is high.

Louisville Roadhouse Burns

LOUISVILLE, June 13.—The city's business is high.

Nelson Sisters

(Continued from Page 16)

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NELSON SISTERS

Representatives of the new addition to the Nelson Sisters, N. C. Pier, New York.

Currently LOUISVILLE STATE, New York.

RUTH EUGENE MATH & HART

International Dance Soloists

LOUISVILLE STATE, New York.

The city's business is high.

The city's business is high.

The city's business is high.

The city's business is high.

Coedited by CLAUDE E. ELLIS, ROBERT DOEPFKE, Associates. Communications to 25 Opera Place, Cincinnati, O.

FAST PACE HOLDS

Marks in Record Clarksburg Gate

CLARKSBURG, W. Va., June 13.—(By AP) A record crowd of 10,000 spectators gathered at the Clarksburg Gate today for the opening of the season. The gate was opened at 10 a.m. and the first train left at 10:15 a.m. The gate was closed at 10:30 p.m. and the last train left at 10:45 p.m. The gate was opened at 10 a.m. and the first train left at 10:15 a.m. The gate was closed at 10:30 p.m. and the last train left at 10:45 p.m.

Season arrives May 31 after a hard year. The gate was opened at 10 a.m. and the first train left at 10:15 a.m. The gate was closed at 10:30 p.m. and the last train left at 10:45 p.m.

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Early Trek; Staff And Roster Are Set

BALTIMORE, Wash., June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set. The American Red Cross has set its early trek for June 13. The staff and roster are set.

Buckler Is Lawrence P. A.

BALTIMORE, June 13.—(By AP) Buckler, former New York newspaper reporter and photographer, has been appointed special agent in charge of the American Red Cross. Buckler is Lawrence P. A.

Longest Jump?

THORNTON, June 13.—(By AP) The longest jump ever made by a person in the world was made by a person in the world. The longest jump ever made by a person in the world was made by a person in the world.



A. J. (JOE) BELLING, owner, just closed, attended to the American Red Cross. The American Red Cross has set its early trek for June 13. The staff and roster are set.

Red Cross Fund Near \$4,000 Mark

CHICAGO, June 13.—Receipts in the American Red Cross fund for the American Red Cross have reached \$4,000. The fund is for the American Red Cross.

Bee Chalks Winner At Lexington Date

LEXINGTON, Ky., June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set.

Shows

REARVIEW, Va., June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set.

Cancellations

V. McClelland, owner, has cancelled the American Red Cross fund for the American Red Cross. The fund is for the American Red Cross.

Early Tour Good For Lewis Combo

NEW BRITAIN, Conn., June 13.—(By AP) Lewis, owner, has cancelled the American Red Cross fund for the American Red Cross. The fund is for the American Red Cross.

Shows

Professor Charles E. B. Lewis, owner, has cancelled the American Red Cross fund for the American Red Cross. The fund is for the American Red Cross.

Canton Engagement Is Big for Jones; Beatty Is Popular

GANTON, O., June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set.

Okay Results Continue for Fiesta Shows in San Diego

SAN DIEGO, Calif., June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set.

Shows

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Army-Navy Fund Hits \$9,227.06

NEW YORK, June 13.—(By AP) The American Red Cross has set its early trek for June 13. The staff and roster are set.

World of Mark

Andy Rose	\$216.26
Art Lewis	\$204.00
Sam Lewis	\$194.00
Carl Wilson	\$184.00
Malvin Mann	\$174.00
B. C. Kier	\$164.00
W. C. Kier	\$154.00
Sam Lewis	\$144.00
M. D. H.	\$134.00
Sam Lewis	\$124.00

Exposition

Exposition	\$114.00
Exposition	\$104.00
Exposition	\$94.00
Exposition	\$84.00
Exposition	\$74.00
Exposition	\$64.00
Exposition	\$54.00
Exposition	\$44.00
Exposition	\$34.00
Exposition	\$24.00

Shows

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Managements to curtail operations—wartime, patriotic themes stressed

Iowa Sked Reduced To 7 Days; Talent Program Augmented

HENDERSON, Tex.—Directors of Borden County Fair Association last week announced the cancellation of the season's fair, but C. W. Belling says the new season will remain intact and make plans for a new fair when the war is ended. In addition to the postponement, the fair was also suspended because some of the buildings are being used in training projects and plan of many by firms to demonstrate on war production.



NORWALK, D.—C. A. Kiste's Great Hall has been set for two days at Harbor County Fair here, and Dolores Costello, sponsored by WTV Promotions Inc., will be the grandstand attraction the final night, Secretary Mrs. Elwood Costello.

POHATOG LA PRAIRIE, Minn.—J. I. Bell, livestock commissioner, with judges at 63d annual fair here this evening. William Darns will judge beef cattle and H. M. Clark swine. Plans to start harness racing are under way.

War Bonds, Stamps replace premiums—support of civilian morale urged

Wind-up of the session was the addition of Utah State Fair to membership Idaho State Fair Association.

REGINA, Sask.—Western Canadian furs are expected to present a hard appearance at their entrance gates this season following a governmental ruling that displays of furra machinery are prohibited.

BIRMINGHAM, La.—Officials of Louisiana State Fair Association and other leaders appeared before State appropriations committee last week in behalf of the fair.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. NORD, Editor
The Billboard, 444 Madison Bldg., 152 N. Clark St.,
Chicago, Ill.

To Operators:

Many members of the coin machine industry have expressed the idea that operators who remain in the business for the war period should do well. Most trade reports since January 1 indicate there has been an increase in patronage of coin machines throughout the country, depending to some extent on local conditions. It is assumed that the operating business will fare in this country somewhat as it has in Canada and in England, countries that have been actively in the war much longer than we have. In those countries coin machine earnings have held a high level over a long period of time.

Whatever the fortunes of war may bring to operators in the United States, the main industry job is to keep the operating business going at as high a level as possible for the duration.

That is the reason why we will address special messages to operators from time to time, urging special effort on the part of operators to perform some public service, or calling attention to adverse trends. We have also undertaken the job of reporting on national news and trends, outside the industry itself, that may have some bearing on the industry or a part of it.

It is not always easy to judge how national happenings, in a time of emergency, may finally begin to bear upon the coin machine industry. But that many moves of a general nature, or related to winning the war, may have a significant effect on the coin machine industry is now well known by experience. We have only been in the war six months now and still greater movements are ahead and some of them may have far-reaching effects on the operating business. We will try to report these trends and also to make suggestions when we are sure of our ground. In times like these it is not always practical to make suggestions nor to issue warnings.

Operators, and particularly their associations, are invited to use the telephone, telegraph or to write us about any and all of the rumors and reports that now come to the trade at frequent intervals. Our services to the industry have not been curtailed but have been adjusted to the new conditions in every way possible. We are not always able to publish the reports and information that come to us, hence the value to making special inquiries.

Our trade reports from the various coin machine centers have assumed a much greater importance than ever. We have spent years and considerable money in building up plans for monthly reports from about 50 trade centers. Instead of curtailing this important service we have plans working to increase the reports. These reports are the best information available to the trade to get a general picture of what is happening in the industry throughout the country.

Naturally, we would like to have more letters, more reports, more criticism, more everything from operators and distributors in all parts of the country. The stress of the times increases the importance of operators' passing on any information and experiences they may have for the benefit of others. The idea is that operators not let up on their co-operative efforts, but rather that they strive all the more to keep the operating trade at its highest level of efficiency.



The branching of four destinies which we bear our big share. Production of all types of our materials is still going on. (Caption by Elmer Baker in Chicago Daily News.)

Many of the competitive evils about which operators have complained all these years are disappearing gradually. Now is the time for those men who stay on the job to lay broad foundations for the future of the operating business. There are certain broad foundations that can be discussed and developed in readiness for that prosperous era everybody expects to follow after the world returns to peace. Instead of dropping all the discussions and co-operative ideas long advocated for the benefit of the operator, now is the time to give more time and attention to them and to really build for the future.

This summer is likely to be filled with rumors, reports of and actual passage of federal taxes that will affect the coin machine industry or parts of it. Such developments are a part of the job of winning the war. It is not a time to get alarmed but it is a time to keep informed and also to stick together. It is not a time to avoid taxation altogether, but it is a time to ask for reasonable taxes and to ask for full credit for what the industry does toward supporting the war effort.

Many changes are taking place but most operators will be right in the thick of things, keeping their machines going for the duration. Through all of these things The Billboard will prove increasingly useful to operators.



JINGLE, JANGLE, JINGLE backed by
HE WEARS A PAIR OF SILVER WINGS
Columbia 36604

WHO WOULDN'T LOVE YOU? backed by HOW DO I KNOW IT'S REAL?
Columbia 36526

Two sure-fire hits from Ray Knyor's current
BRO picture, "Mr. Fantastic Spy."
JUST PLAIN LONESOME backed by
GOT THE MOON IN MY POCKET
Columbia 36335

Climbing right to the top of the heap!
JOHNNE DOUGHERTY FOUND A ROSE IN IRELAND
backed by **ME AND MY MELINDA**
Columbia 38558

And remember the answer to bigger phone profits: Put Columbia Clicks by Ken Kuser in all your machines.

NEWS OF TECHNOLOGY PROGRAMS AND ORGANIZATIONS

PRIORITIES and MATERIALS

Developments of the Week in All Industries

In attempting its first real allocation of materials in the third quarter the War Production Board will make an arbitrary cut of 25 per cent horizontally thru metal expenditures of 200 industries, affecting

Considerable knowledge can be expected from this method, but the Division of Industry Operations sees no other way to get a real allocations system actually under way.

A British-known plastic just beginning to edge its way into industry is being processed to help cut the rubber shortage in a variety of small but essential uses.

The material is often utilized, made by Hercules Powder Company and Dow Chemical Company. Until recently it was made at the rate of a few million pounds a year. It is a stronger brother of the cellulose acetate that appears in automobile driving wheels, airplane nose and tail fin. Rubber people are realizing that rubber has been used for many purposes where other materials with its joint wet—waterproofing, for example, and the like—

The WPA June 5 removed restrictions on the use of national routes in the manufacture of printing cases, pencils, house paint, label varnishes, toys and fire retardants. Through national routes are now available for such important products as farm equipment finishes and industrial varnishes. Use of routes in paint manufacture is permitted because a more efficient material would have to be used if roads were not available. The other products use as little resin that WPA considers such restrictions unnecessary.

Old tires scrapped with "Thibet," a one-piece rubber made from readily available materials, were exhibited June 1 at Tucson, N. J. In their development as models of designs which might save millions of motorists over their wa-

Herzog, M. 2002. *Die Kunst der Steinzeit*. 2nd ed. Munich: C. H. Beck.

The rescue, still showing tough love after almost four years, appeared in August of 2008, when he was arrested with a substance discovered by a Kansas City (Mo.) chemist in 1915, when he was drawn, according to what he intended to be an anti-bombing action for auto inhibitors. Dr. Wilfred M. Gray, president of the New Chemical Company, Midland, Minn., which is developing the product with the Thosco Company, predicts that once the search for rubber substitutes among thosco-plastics is pushed to its height the nation may never return to natural rubber "because abundant it may become."

The order designed to eliminate production of civilian radar and photorecording devices also to combination microwave and transmitters, television receivers and blurring devices using vacuum tubes, the WPA rules June 5. The definition of a photograph under the Regulations ever includes any wireless camera, photorecording device and vacuum tube used in the reproduction of sound films, the rules state.

This interpretation was considered necessary in order to clear up doubts raised by manufacturers as to fuel assembly operations permitted in plants where other production activities have already ceased.

² A recent order from WPA prohibits the manufacture of locks containing copper alloy after June 15, 1943, unless the order carries a priority rating of A-1-E or higher.

War's troubled times have caused a boom in at least one industry—the good old trade—the greeting card business. This century-old industry will prosper



Hello... CHARLIE SPIVAK?
This is Elliot Wexler . . .
Columbia Distributor in
Philadelphia . . . calling
to tell you that your
COLUMBIA RECORDING OF
"OTHER BILL" is a hit!...and
ug terrific!
That's all,
bye!

More billion study-ends programs for the United States this year. Worth to the manufacturers is estimated at about \$100,000,000. Cards are designed for use in many possible locations except in hospitals. Thousands of medical home health care, plus greater income, is being made possible. The cards will be used to move up to a new peak this year. Civilian health care is about 10 percent of the total, but in independent states, 10-15 percent of the total. In many cases, however, there has been a big demand for cards recently.

W. D. Smith, official of the B. F. Goodrich Rubber Company, made members of a Society of Synthetic Chemists hear (June 10) as he predicted a booming ball of synthetic rubber in a 10-second demonstration. Smith said that by engineering next June his company expects to be producing 100,000 tons of this synthetic product annually.

said that "20 cents a pound would be a very fair price" for the product.

A sweeping order placing the nation's 80,000 buses under wartime regulations was issued June 9 by the Office of Defense Transportation. It especially affects the industry in Chicago.

The order, which becomes effective July 1, requires that bus operators engaged in interstate service:

1. Discontinue all limited or express services.
2. Discontinue schedules which do not meet certain efficiency standards as determined by the average load.
3. Discontinue service to places of no account.
4. Pool competitive services which cover the same or closely parallel routes.
5. Freeze present routes.
- The order, expected for some time from operations, affects 3,560 such companies.
- Since Chicago is the country's biggest bus market, it will be hit the hardest under the new DOT order, bus officials

Set Spring Outing Plans for N. Y. CMA

NEW YORK, June 23.—The Spring Outing of the Cigarette Merchants' Association, Inc., has been set for the weekend of June 27 and 28 at the Crow Point Hotel, Lake Umbagog, N. Y., according to Arthur Parker, managing director of the association. The resort is 90 miles from New York.

An intensive meeting has been arranged for the week-end, Parker said. He also pointed out that in order to save time and gas the members will take taxis and buses to reach the resort. Activities for the weekend include a golf tournament, the traditional ball game, with New York defeating the exp which it won for three consecutive years. A golf tournament will see some of the best stars of the vending machine field in competition.

In addition to association-planned activities members will have an opportunity to enjoy the entertainment provided by the hotel.

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Counter Games	Exhibit Sets
Kicker A.....\$175.00	Table Top.....\$ 7.50
Baseball.....\$100.00	Merchandise
Pool.....\$100.00	Table Model.....\$ 7.50
Baseball.....\$100.00	Table Model.....\$ 7.50
Baseball.....\$100.00	Table Model.....\$ 7.50
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100 Silver King, Standard Field, Full Machine.....\$ 8.00	100 Silver King, Standard Field, Full Machine.....\$ 8.00
100 Silver King, Standard Field, Full Machine.....\$ 8.00	100 Silver King, Standard Field, Full Machine.....\$ 8.00
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NEW! Gold King, Standard Field, Full Machine.....\$ 8.00

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1 New machine in ready condition and parts ready.

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AMUSEMENT MACHINES (MERCHANDISE)

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Contributions to 125 East 57th Street, Chicago

Treasury Supports Cigarette And Soft Drink Tax Increase

Says it can be shifted to consumers without halting upward trend in use of cigarettes and soft drinks—differential for economy cigs

WASHINGTON, June 23.—The House tax committee today for the first time gave the drafting experts more time to write their provisions into legislative form. But before putting the tax change into the committee was definite in its report to the Treasury Department which caused the department to reach the conclusion that members will accept a sharp increase in tobacco taxes and continue to increase their consumption of cigarettes.

The department said it is unlikely that the proposed tax increase on cigarettes will be shifted backward to consumers in the form of reduced prices. It said the income reduction which the increase would be passed on to consumers.

The department said a tax differential is necessary to make the so-called economy brand cigarettes to hold their own during a period of rising consumer incomes.

The report estimated that present revenue from tobacco taxes on cigarettes for 1942 fiscal year, which ends June 30, is \$100,000,000. The committee for the first time said it expects to raise the revenue to \$150,000,000.

\$3,700,000,000 Revenue Program
As part of the administration's \$3,700,000,000 revenue program, the Treasury department today said it expects to raise the revenue to \$150,000,000.

The report said that the proposed tax increase on cigarettes will be shifted backward to consumers in the form of reduced prices. It said the income reduction which the increase would be passed on to consumers.

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CMA Simplifies Filing for Cig Location Owners

NEW YORK, June 23.—Mother Parker, managing director of the Cigarette Merchants' Association, after talks with local officials of the Office of Price Administration, has gained approval for a plan to simplify the filing of selling prices of second-hand cigarettes by vending machines. The official regulations require that all retailers must file maximum prices at the Office of Price Administration and Licensing Board.

Under the agreement worked out by Parker, she confirmed in writing to the OPA, the OPA officials are required to use that the retailer with a cigarette vending machine on his premises file his application. Post cards addressed to the OPA will be sent to the retailer in the machine and the approved selling price, with space left blank for the retailer to fill in, are being supplied by the association. Members will have their service men have them filled in for them. The OPA will then file the post card and return it to their offices. The members will supply postcards to the OPA. The same procedure holds true for new locations.

Parker said in cases where an establishment is not a member of the CMA, the OPA will file the post card for them. In 1942, this procedure was the same as in 1941, the OPA was responsible for establishing the selling price of cigarettes. The OPA will file the post card for them. The members will supply postcards to the OPA. The same procedure holds true for new locations.

In new locations, or spots that did not sell cigarettes during March, 1942, the book for establishing the selling price of cigarettes is being filed with the OPA. The OPA will file the post card for them. The members will supply postcards to the OPA. The same procedure holds true for new locations.

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BOCKETTING WIRE PRODUCTION. Left to right: Captain Grant Melvin, Air Corps, Wright Field, meets with Niles Novelty Company officials, Major J. J. Davis, manager, Niles Aircraft Division, and Earl Mills, chief co-ordinator of war production at Niles.

Trade Confidence Won, Block States

PHILADELPHIA, June 18. — **HARRY BLOCK**, of Block Machine Company, reports the firm has won the confidence of the public in the extent that it produces checks from leading accounts without the slightest delay in turning this entity to the bank's judgment.

"This we do not recommend this practice," Block states, "in connection with the firm, as it is a proven fact that we did not work for nothing all these years. We have always endeavored to supply the bank with checks and have won confidence because we work without delay to get their funds in regular and quick.

"We have one of the most complete stocks of parts and supplies for all types of coin-operated machines on hand. Repairs are made without a day's delay.

Mr. Operative bank come to expect the best of service and find us to be a reliable source of supply from our own, and we will continue our policy of servicing their equipment with efficiency.

"Hundreds of operators, jobbers and distributors have come to rely on the firm's slogan, 'Get It From Block—Say It Is Block.'"

Ash States Thumbs Up Demand Grows

PHILADELPHIA, June 18. — **Joe Ash**, of Ash's Amusement Machines, Corporation, now training for the "thunder" machine as sales manager, reports demand for his game is growing. "Joe Ash," now managing the "Active" machine, keeps in touch with Ash by long distance phone and has been receiving increasingly enthusiastic reports, he reports.

"Ash told me during our lunch talk that the demand is skyrocketing as the game grows. He reports that who we have before is to be one of the most popular machines in the industry. They really promise it will open a new era for the game."

"His claims deserve to be made as rapidly as the orders come in. Ash's Machine Company, producers of the game, have maintained a policy of immediate shipment and added to continue this policy soon to ensure the game this game in regular quantities will be forthcoming."

Ash will continue traveling and marketing his game to all sections of the country at this time on Chicago Day, Paper said.

How Legislation Piles in Hopper

NEW ORLEANS, La., June 18. — **With** the support of both the Louisiana House and Senate jumping to counteracting war time and hastily a dinner of a fair percentage over due to reach a vote. Governor's Committee for 1942 passed the state proposals which would directly result in all or some branches of the coin machine operating industry in Louisiana. In the House, Bill 555 by Representative Noble would add another \$25 a year to the state income tax for operators of all automatic vending machines. Bill 556 by Representative Noble would prohibit operation of all machines within 500 feet of a church or school. Bill 557 would provide for both a state and local tax on slot machines. House Bill 558 by Representative Guy H. Alfred of Caldwell Parish would require the operators of all types of "slot" machines. Senate Bill 146 by Senator would levy \$10 annual license fee on "slot" operators and "slot" machines.

Alford's legislation bill would levy a tax, provide for compensation and establish the tax. Amount of the tax would be fixed in committee, as well as to whom the money would be distributed. All laws coming in the state is subject to legislative veto would automatically be repealed with passage of the bill.

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When you want to buy—or when you want to sell—
—Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables—Consoles—Arcade Machines—Supplies and Accessories.

BUYERS—Write for our big Bulletin—It lists everything for sale from Coast to Coast.

SELLERS—List your equipment for sale on our big Bulletin—presented to all interested operators and distributors from Coast to Coast.

Wire or Write—when you want to buy or sell.

WILL PAY CASH FOR
BUCKLEY TRACK ODDS—ALL MODELS
MILLS PUNCHING BAG KENNEY SUPER BELLS
MILLS FLASHER BALLY '41 DERBY
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STATE QUANTITY AND PRICE

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MILLS JUMBO PARADE \$119.50
Cash & Check
MILLS JUMBO FREE PLAY \$119.50
One Bell
BALLY FOUR BELLS \$249.50
Pay, Cash P.P. & Ck.
KENNEY SUPER BELLS \$249.50
Cash, P.P. & Ck.
JENNINGS FAST TIME \$119.50

Complete Mills NEW BELLS on Hand for Immediate Delivery.
We have the latest stock of NEW BELLS in Mills, Jumbos, Pay and Whirls. Write for Price List and Details.

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35 JUMBOS FREE PLAY

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Mills Model, \$2.50
Mills Free Play
EMPIRE SPEC. CO.
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HOT COIN OPERATED

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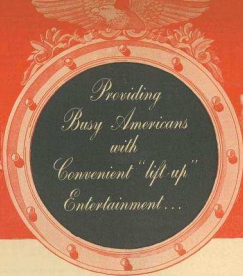
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Our Best Prices Are Now Consolidated
BILFOLD JACK POT
1000 HOLE \$40.00

1000 Hole and 1000 Hole	\$1.00
500 Holes and 500 Holes	\$1.00
250 Holes and 250 Holes	\$1.00
125 Holes and 125 Holes	\$1.00
62 Holes and 62 Holes	\$1.00
31 Holes and 31 Holes	\$1.00
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7 Holes and 7 Holes	\$1.00
3 Holes and 3 Holes	\$1.00
1 Hole and 1 Hole	\$1.00

YOUR PROFIT \$21.00 \$32.12

PRICE \$2.50 EACH
1000 Hole in Cigarette Rack 60c Each.
25% Deposit or Full Remittance With All Orders.
WRITE FOR CATALOGUE
A. N. S. COMPANY
312 CARROLL ST. ELmira, N. Y.



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Busy Americans
with
Convenient "lift-up"
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SEEBURG WIRELESS REMOTE CONTROL MUSIC SYSTEMS

An original Seeburg Achievement that placed
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SEEBURG WIRELESS
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5c-10c-25c
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SEEBURG DUO
REMOTE CONSOLE

SEEBURG WIRELESS
B&O-MATIC
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Single Coin Chute

ROLL UP YOUR SLEEVES
AND LAND A PUNCH
AT THE NAZI-JAP
AND MUSSO BUNCH
WE CAN DO IT BY
BUYING MORE...

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IT'S WURLITZER IN AMERICA'S TOP LOCATIONS



Dallas Famous **GOODIE-GOODIE RESTAURANT**



Paul Fischer, named
Manager of the popu-
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Restaurant, Cade's and
Industrial Restaurant,
Dallas.

100% WURLITZER EQUIPPED

Famed all over the West for its beauty, its foods and its service, Dallas' busy Goodie-Goodie Restaurant provides Wurlitzer Music for its patrons.

Installation includes a Model 950 Wurlitzer Phonograph, four inside Speakers, four outside Speakers and forty Wurlitzer Wall Boxes.

Like thousands of the nation's top locations, this restaurant has found what all restaurants and taverns discover — patrons come more often, stay longer, spend more for food and beverages, while enjoying Wurlitzer Music.

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